



VIA ELECTRONIC MAIL

March 18, 2020

The Honorable William P. Barr
Attorney General of the United States
U.S. Department of Justice
950 Pennsylvania Ave., NW
Washington, DC 20024

The Honorable Joseph J. Simons
Chairman
U.S. Federal Trade Commission
400 7th St., SW
Washington, DC 20530

On behalf of the American Cleaning Institute, I am writing to urge both of your agencies to continue to take action to enforce and police those who seek to exploit access to cleaning products and their ingredients in response to the global outbreak of the 2019-Novel Coronavirus (COVID-19). This includes both those that exploit the costs of ingredients used in cleaning products as well as price gouging by retailers or third-party sellers.

These concerns have been brought to my attention from across the ACI membership, and I seek to share them with you. As the nation's leading association representing the cleaning products value chain, ACI and its members are dedicated to ensuring that consumers and customers have access to critical cleaning products. ACI serves the growth and innovation of the U.S. cleaning products industry by advancing the health and quality of life of people and protecting our planet. ACI achieves this through a continuous commitment to sound science and being a credible voice for the \$59 billion cleaning products industry.

ACI members are increasing production and operating around the clock to produce these preventative products to protect individuals from the spread of COVID-19 and to meet the dramatic expansion in demand. I invite you to review our activities to date at our website [cleaninginstitute.org/coronavirus](https://www.cleaninginstitute.org/coronavirus).

We strongly support and urge the continuing leadership of your agencies in enforcement and policing against those taking exploitative measures during this pandemic. To be clear ACI does not support 'price controls' as they often do not take into account the changing cost of raw materials used to make the products. In addition, we also ask that you coordinate and collaborate with federal, state and industry partners to take all possible actions to address those sellers that engage in this illegal activity.

We appreciate your consideration and commitment to do the right thing for customers and consumers during this challenging time. ACI and its members are committed to working with you to address this critical issue. Please contact me, or Douglas Troutman of the ACI team at dtroutman@cleaninginstitute.org if we can be of further assistance.

Sincerely,

A handwritten signature in blue ink that reads 'Melissa Hockstad'.

Melissa Hockstad
President & Chief Executive Officer