

Keep Up and Out of Reach

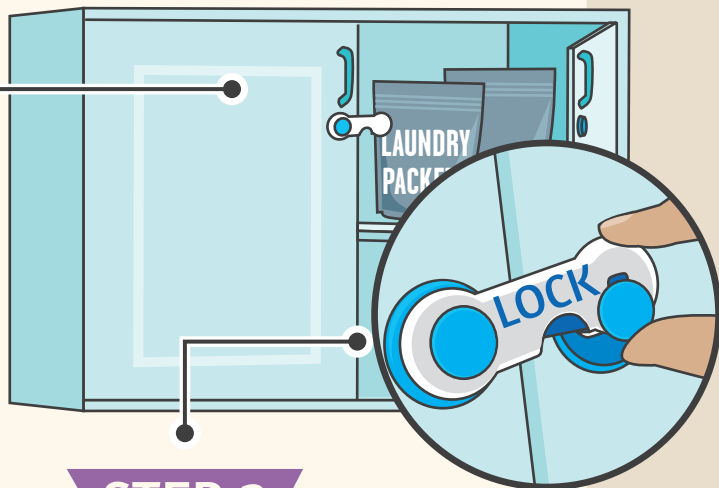
An ACI survey reveals more than 80% of parents mistakenly think their children can't reach liquid laundry packets. Parents and caregivers can take simple steps to ensure children are safe from these easily preventable accidents.

STEP 1

Keep liquid laundry packets stored in their original packaging.

STEP 2

Make sure laundry packets are placed up and out of reach of toddlers and young children.

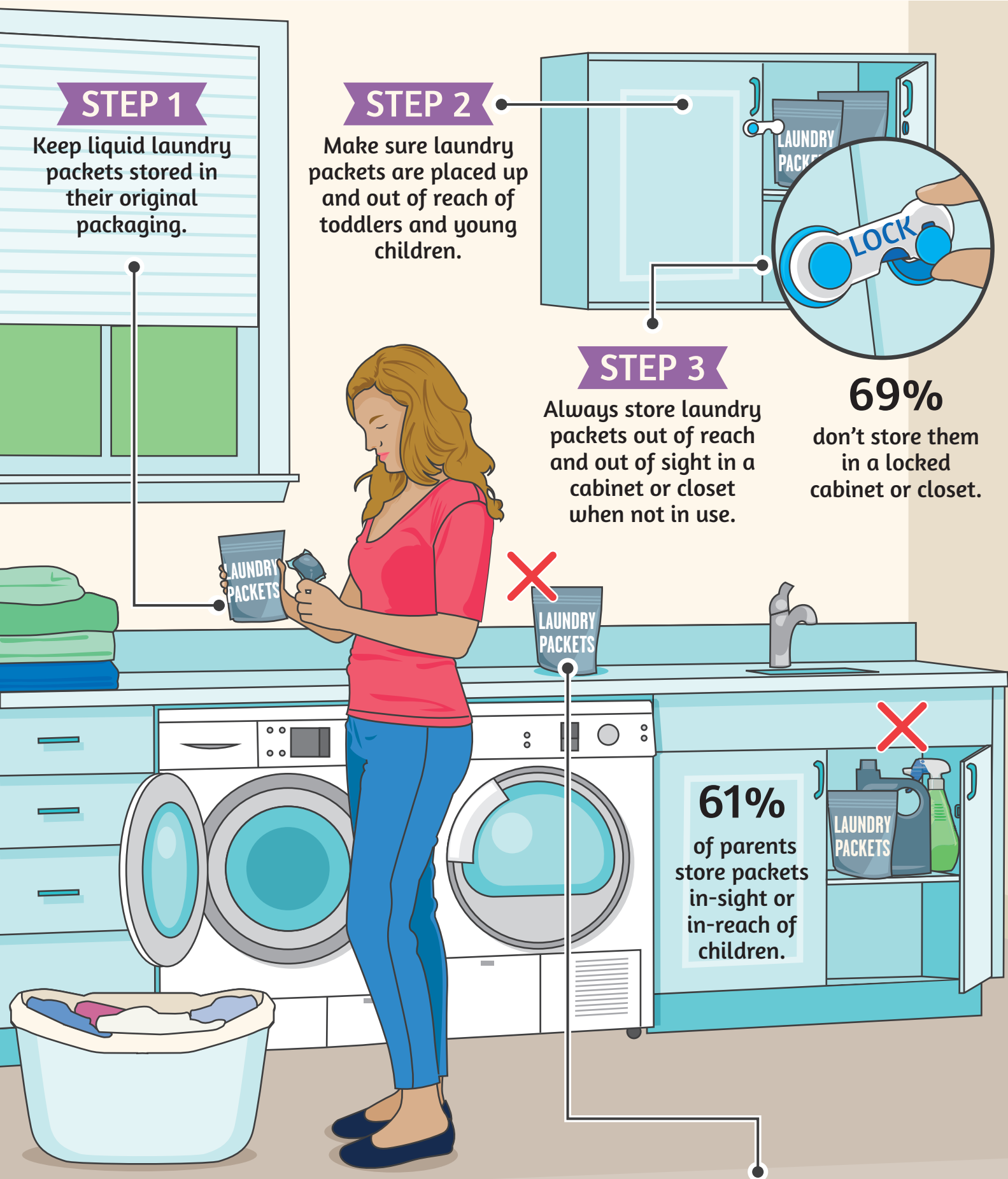


STEP 3

Always store laundry packets out of reach and out of sight in a cabinet or closet when not in use.

69%

don't store them in a locked cabinet or closet.



More than 80%

of parents mistakenly think their children can't reach the packets.

About 3 million

households with children under age 4 store laundry packets on top of the washing machine.

May 2015 survey conducted by ACI and KRC Research among 1,000 parents and caregivers, all users of laundry packets and half with children under the age of 4.



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