



Executive Summary

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Nancy Bock is Vice President of Consumer Education and Meetings at the American Cleaning InstituteSM (ACI). She is a recognized leader in consumer education and family and consumer sciences. Her 30 years of experience has been dedicated to designing educational programs, materials and campaigns to help improve the lives of individuals and families.

She is passionate about her work and has earned a credible reputation in the world of education. Anyone that has worked with her, knows that she has mastered the art of uniting the interests' of multiple groups around common goals, to produce collaborative programs that are strategic, budget driven and of the highest quality.

In recent years, Ms. Bock has been a leader in developing partnerships with key organizations including the Centers for Disease Control and Prevention, American Society for Microbiology, National Education Association, Consumer Product Safety Commission and the American Association of Family and Consumer Sciences.

She is responsible for developing, managing and measuring the success of all consumer education programs and outreach activities for the American Cleaning Institute. She has published more than 50 educational pieces during her tenure at ACI. She provides the leadership for the ACI Convention and other member meetings. She is a member of the ACI Executive team and created an internship program to provide on the job work experience for students.

She has served on numerous committees and boards and currently serves on the Cleaning for a Reason Board of Directors, where she helped develop their first National Cleaning for a Reason Week. She provides leadership for the ACI Consumer Affairs and Outreach Committee and the ACI Convention Committee.

Her multi faceted work experience includes county, state and federal government (Department of Agriculture), faculty positions at two land grant universities (Cooperative Extension Service), non-profit associations (American Chemical Society and Family, Career and Community Leaders of America) and business and industry (American Cleaning Institute).

Ms. Bock has a B.S in Home Economics Education and M.S. in Education from West Virginia University.