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## JAPANESE RESEARCHERS HONORED WITH 2004 SDA GLYCERINE INNOVATION AWARD

### **Glycerine Derivative Used as Effective Anti-Freeze Agent**

WASHINGTON, D.C., May 10, 2004 – Two Japanese researchers who developed an environmentally-friendly anti-freeze agent from a glycerine derivative are the recipients of The Soap and Detergent Association's (SDA) 2004 Glycerine Innovation Award.

The honor was presented at the 2004 Annual Meeting & Expo of the American Oil Chemists' Society (AOCS) in Cincinnati, OH. The meeting was held in conjunction with SDA's Mid-Year Meeting.

Masahiko Fukayama and Noriko Fujio, researchers with Tokyo-based NOF Corporation, received a \$3,000 honoraria and a commemorative plaque. The SDA Award recognizes outstanding achievement for research into new applications for glycerine with particular emphasis on commercial viability. SDA is the U.S. trade association home of oleochemical producers for all applications.

The new glycerine application was designed for use as an environmentally-friendly anti-freeze for use on roadways. The research found that the glycerine derivative was efficient at low temperatures, fast-acting, durable, water-soluble and harmless to grass and trees.

The 2<sup>nd</sup> annual SDA Glycerine Innovation Award was presented at a meeting of the AOCS Industrial Oil Products Division. The award review panel consisted of members of SDA's Oleochemical Committee and the AOCS Industrial Oil Products Division.

"Continued innovation of new uses of glycerine is critical to the economic health of the oleochemical industry globally," said Carol Collier, Marketing Manager, Uniqema, and Chair of SDA's Oleochemical Committee. This award is part of SDA's longstanding commitment to be a part of the innovation process."

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The Soap and Detergent Association ([www.cleaning101.com](http://www.cleaning101.com)) is the non-profit trade association representing manufacturers of household, industrial, and institutional cleaning products; their ingredients; and finished packaging; and oleochemical producers. SDA members produce more than 90 percent of the cleaning products marketed in the U.S. SDA is located at 1500 K Street, NW, Suite 300, Washington, DC 20005.